



BEYOND BOUNDARIES:

FORGING A GLOBAL ALLIANCE FOR Innovation and Collaboration

Co-hosted by the 48 Group Club & BEYOND Expo

23th May, 2024 / Venetian Convention & Exhibition Centre, Macao / ~200 Attendees

In an increasingly disconnected world, the importance of international cooperation cannot be overstated. From fostering economic development to addressing global challenges, collaboration among nations, organizations, and individuals has become essential for navigating the complexities of our modern era. As we stand on the precipice of unprecedented technological advancements and face pressing issues such as climate change, pandemics, and geopolitical tensions, the need for enhanced international cooperation has never been more urgent.

The topic of enhancing international cooperation is multifaceted and encompasses a wide range of disciplines, including politics, economics, science, technology, and culture. It involves not only forging alliances and partnerships between nations but also promoting understanding, trust, and mutual respect among diverse stakeholders. At its core, international cooperation is about recognizing our shared humanity and working together to create a better future for all.

In this context, the collaboration between BEYOND Expo and the 48 Group Club holds particular significance. By bringing together leaders, innovators, and influencers from around the globe, this partnership seeks to facilitate meaningful dialogue, exchange ideas, and foster collaborations that transcend borders. Through a series of thought-provoking discussions, insightful panels, and engaging networking opportunities, we aim to explore the ways in which international cooperation can be enhanced to address the challenges and opportunities of the 21st century.

As the Global Strategic Partner, the 48 Group Club and BEYOND Expo will co-host the forum: *Beyond Boundaries: Forging A Global Alliance for Innovation and Collaboration*, in Macao at BEYOND Expo 2024, to continue the tradition on how 48 Group Club has been supporting Chinese and Asian companies to find international market entry opportunities. At this forum, we will delve into various aspects of international cooperation, from the evolution of industry pioneers to navigating geopolitical complexities in international trade. We will also celebrate the power of collaboration at our cocktail reception, where attendees will have the chance to connect with like-minded individuals and forge partnerships that have the potential to shape the future of our interconnected world.

1) Fireside Chat: The Evolution of 48 Group Club - From Icebreakers to Industry Pioneers (25min)

- Overview: This session will explore the history of the 48 Group Club, tracing its evolution from its early days to its current status as industry pioneers. It will highlight key milestones, innovations, and personal journeys within the 48 Group Club. The aim is to delve into lessons learned, challenges overcome, and the vision driving the group's success.
- Format: The session will be an engaging conversation led by a renowned moderator. Audience members will have the opportunity to participate in a dynamic Q&A session, fostering interaction and discussion.

2) Panel Discussion: Navigating Geopolitics in International Trade (35min)

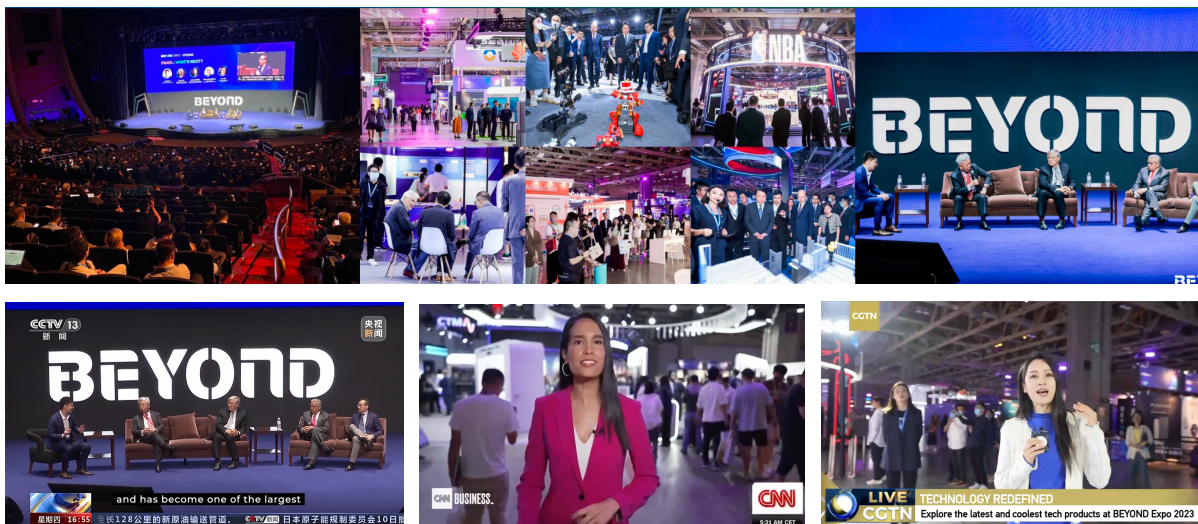
- Overview: This panel will feature distinguished leaders discussing the complexities of navigating international trade in a rapidly changing geopolitical landscape. Panelists will share insights and strategies for building bridges and fostering cooperation across borders.
- Format: The panel will be moderated, with interactive discussions among panelists. Audience members will have the chance to ask questions, providing a platform for diverse perspectives and solutions.

3) Panel: Harnessing the Power of Collaboration: Asia and the Global Tech Industry (35min)

- Overview: This panel will delve into the dynamic partnership between Asia and the global tech sector, exploring its significance, challenges, and potential for driving innovation and economic growth. Esteemed leaders and experts from both regions will come together to share insights, experiences, and strategies for maximizing the impact of this collaboration in addressing shared challenges and unlocking new opportunities.
- Format: The panel will be moderated, with interactive discussions among panelists. Audience members will have the chance to ask questions, providing a platform for diverse perspectives and solutions.

4) Reception hosted by the 48 Group Club (50min)

- Overview: An exclusive reception hosted by the 48 Group Club. The event will provide an opportunity for networking, celebration, and building connections. It will offer a relaxed setting for informal discussions and collaborations with global leaders and innovators.
- Format: The reception will be a cocktail event with light entertainment. There will be short speeches and opportunities for informal networking among attendees.



Scenes from BEYOND Expo 2023